**HD+ Partners 47TH SWAG Awards**

Accra, 12 January 2023, SES HD PLUS Ghana, the country’s premium high-definition (HD) satellite broadcast service provider, in line with its commitment to making an additional range of programs in HD quality to more satellite TV homes in Ghana, has partnered with the Sports Writer Association of Ghana (SWAG) for 47th SWAG Awards in Accra to promote sporting excellence in Ghana.

The 47th MTN/Adamus SWAG Awards is scheduled to take place at the Accra International Conference Center on Saturday, 10 January 2023 and will be available for HD+ subscribers to watch on SCOOORE HD channel 151.

Mrs Adelaide Ahovy Abbiw-Williams, CEO, SES HD PLUS GH : “This cooperation with SWAG is a significant step for us in the delivery of quality TV viewing experiences to satellite TV homes in Ghana. We are more than pleased to be delivering the 2022 SWAG Awards to sports enthusiasts at home and on the go via SCOOORE HD available on HD+ channel 151”

SWAG President Kwabena Yeboah in response to the relationship said : “We are delighted to have SES HD Plus GH come on board to partner SWAG in delivering quality event through modern and sophisticated production.“

HD+ offers compelling features such as the PVR function on the HD+ Decoder; the ability to watch TV on the go with free data every month; control to catch up on shows aired in the last 48 hours on the My HD PLUS mobile app; the first 4K channel in Ghana; as well as the introduction of a multi-feed function to allow active HD+ Customers to choose between two live video feeds on a single HD+ channel.

HD+ Decoders can be purchased at all authorised HD+ dealer or Electroland outlets across the country and activated on any mobile network by dialling \*879# to unlock the HD viewing experience. Existing HD+ customers can continue to enjoy the HD+ FeeliFeeli Experience by purchasing a package via the HD+ USSD code for GHS35 a month. Customers who opt for quarterly and yearly payments will be able to enjoy further discounts from the standard monthly package, using the same USSD short code.

### **About SES HD PLUS**

SES HD PLUS Ghana Limited is a subsidiary of SES, the leading global content connectivity solutions provider. SES HD PLUS Ghana which was founded in December 2020, markets the HD+ Product which promises to provide satellite homes with quality and affordable entertainment options by leveraging SES’s experience of delivering satellite TV channels directly to home (DTH) and its success of rolling out the HD+ subscription-based platform in Germany. HD+ offers up to 20 Free-TV popular channels in high-definition quality (HD and Ultra HD 4K) in addition to over 100 free-to-air SD channels generally available on the MultiTV satellite platform in Ghana. HD+ can be accessed either on the HD+ Decoder available for purchase at authorized HD+ dealer outlets and Electroland stores nationwide. The HD+ Service can also be received via the My HD PLUS operator App downloaded on QLED or UHD TV sets from Samsung or via an HD+ Module bundled with NASCO TV Sets. SES HD PLUS Ghana is collaborating with Adom TV, Joy Prime, GTV, UTV, Joy News, GTV Sports+, GhOne, Metro TV, TVXYZ, Citi TV, BID TV, Kool HD, DGN, 4Syte TV, e.TV Ghana, GNTV Junior, Aljazeera, AfroSini HD and SCOOORE HD to deliver their content in high-definition quality. There are four TV packages available: GHS12 for a week, GHS35 for a month, GHS85 for three months and an annual package that costs GHS290. HD+ is open to all broadcasters and looks forward to partnering with additional broadcasters who want to deliver their content in high-definition quality. Visit www.hd-plus.com.gh for further information.